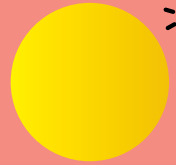


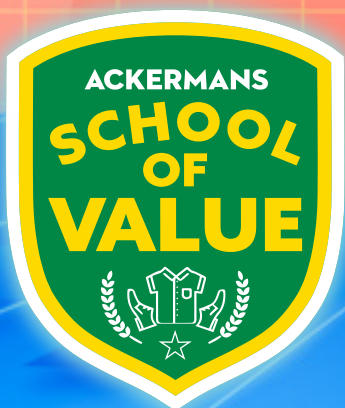
FIND THE PERFECT FIT  
**SCHOOL  
UNIFORM**  
FOR YOUR CHILD



HOW TO MEASURE  
IN 3 EASY STEPS



FIND THE  
PERFECT FIT

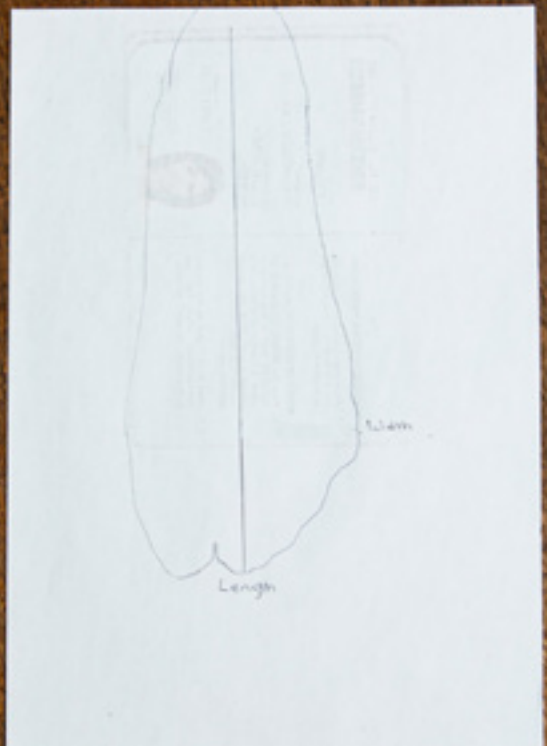


# HOW TO MEASURE YOUR CHILD'S FEET

1



2



**1.** Grab a piece of paper, pencil and measuring tape or ruler.

Put the paper on the ground (secure it with some tape or Prestik).

Place your child's bare foot on the paper and sketch the shape of your child's foot.

**2.** Draw a line from the heel to the front of the tip of their longest toe. Measure between the lines you made to get the length measurement.

**GO BACK TO THE COVER**

**NOW CHECK OUR SHOE SIZE CHART**

# HOW TO MEASURE YOUR CHILD'S FEET

## **3** SHOE - SIZE CHART

\*STYLES AVAILABLE IN SELECTED SIZES

SHOE SIZE	8	9	10	11	12	13	1	2
LENGTH (mm)	153	161	169	176	184	192	200	209

SHOE SIZE	3	4	5	6	7	8	9	10
LENGTH (mm)	217	226	234	242	251	259	267	275

**3.** Use our kids' shoe size chart to find the right shoe size for your child.



**GO BACK TO  
SHOE SIZE CHART**

**NOW CHECK OUR  
THE PERFECT FIT**

# HOW TO MAKE SURE YOUR CHILD'S SHOE IS THE PERFECT FIT



## **CHECK THE DEPTH**

Check that there's not too much pressure on the top of your child's foot by running your fingers over the top of the shoe, while asking your child to wiggle all of their toes.



## **CHECK THE WIDTH**

Once the foot (with a sock on) is in the shoe, feel the side of the shoe with your fingers to check if there are no tight spots or pressure that might cause discomfort.

**GO BACK TO  
SHOE SIZE CHART**

**NOW CHECK OUR  
THE PERFECT FIT**

# HOW TO MAKE SURE YOUR CHILD'S SHOE IS THE PERFECT FIT



## **CHECK THE LENGTH**

With your child's heel placed securely at the back of the shoe, the longest toe should not reach the back of the shoe. It's a good idea to leave a small gap (about a thumb's width) to allow some growing room.



## **CHECK THE OVERALL FIT**

The final area to check is around the opening of the shoe, just around the ankle. For girls' shoes that are cut away, run your finger around the inside edge. Make sure there are no large gaps.

**GO BACK**

**NOW CHECK OUR  
THE PERFECT FIT**